



308 North Street
Easton, MD 21601
(410) 714- 0000
Laura@inhisgracephotography.com

2013/2014 (Effective October 1st 2013)

Dear Bride and Groom,

Thank you for contacting me. I am excited to tell you that I have your date available. I wish to congratulate you once again on your recent proposal. What an exciting time! I know planning may be a stressful time but do take every opportunity to enjoy these moments that will lead up to one of the most significant days of your life.

When it comes to planning your wedding, finding a photographer is one of the most important decisions you will make. Style, personality and design options are all important. My style is mostly documentary and photojournalism. I love my job and the opportunity to capture real moments. You will never have the opportunity again to get back every emotion and feeling that you feel on your wedding day. I try to give some of that back to you. I consider myself an artist and love my craft! It is such a wonderful opportunity to be a part and capture the moments of your day, but will do some relaxed posed shots as well as the need arises.

Please feel free to contact me at any time with questions and concerns you may have. Booking season is upon us, and dates fill up quickly. If you have not already, I encourage you to take a look at my portfolio online at <http://www.inhisgracephotography.com>. You may also see some of my full weddings at <http://inhisgracephotography.com/index.php>. Your next step would be to call or email me to set up an appointment to meet so you can view prints and see some album samples.

Every person and couple has their own story and personality that is unique and special and this is what makes my job so rewarding. I look forward to talking with you soon and getting to know you a little better.

God Bless,

Laura Olson

Laura Olson
Photographer

In His Grace Photography

Initial Here _____

Questions & Answers

I hope to meet and talk with you personally about your special date and also to answer any questions and concerns that you may have. Many times it can be overwhelming and you may forget to ask some questions when we meet. I have compiled a list of frequently asked questions to eliminate some questions when we meet so that we can spend more time conversing about your wedding day and vision. Hopefully this is helpful to you. Feel free to call or email me if you have any other questions or if you would like a more specific answer.

Photographer

Who will be the photographer at my wedding?

I (Laura) always cover my own weddings and do not sub or hire others to do that.

Do you shoot Digital or Film?

I shoot with 2 professional digital SLR cameras.

Do you have a back up camera?

Yes, I always carry a back up cameras, as well as back up lenses, and flashes.

Do you have an assistant?

Yes, I always have an assistant that helps me to do my job more effectively and sometimes second shoots.

Do you have any references?

Yes, a reference list is available upon request.

What happens if you are sick or injured and are unable to cover my wedding?

It would take a lot for me to not be at your wedding, but in the event of a serious emergency, I do have a list of qualified photographers that could cover me. I will make every attempt to find a replacement. If I were unable to do so, you would get a reimbursement of total moneys paid and there are also options for a re-shoot which my insurance would cover.

STYLE

What style do you consider yourself?

I consider myself to be photojournalistic, documentary and artistic in style.

What is photojournalism?

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Wedding photojournalism is capturing the moments as they unfold throughout the day. The essence of photojournalism is to be as unobtrusive as possible. At times I am a fly on the wall and you will not even know that I am there, other times I may be close in order to capture the moment.

Do you take any formal pictures?

I will take some formal yet relaxed group photos. Preferably, I like to take no longer than 30 minutes. You can average about 5 minutes per group. I like to have 15 minutes to 30 minutes of alone time with the bride and groom.

I am not accustomed to doing posed reception table shots for the reason that if I am going from table to table and organizing shots, it takes time away that I could spend capturing the exciting events and emotions that could be going on simultaneously. Do not worry, I will shoot many photographs of your guests as they enjoy your day and if you have someone in particular you want a photograph with or of, just let me know as I am always available for impromptu group shots. If you would like more traditional shots of your guests, I can hire a traditional second shooter to capture those. That can be added to your contract for \$1500.00

What is Alone Time?

Alone time is a time set apart from the festivities where the bride and groom may regroup, connect and enjoy a few minutes by themselves. It is at this time I will get some natural portraits with them, but not in traditional posed settings. This is a time for the couple to enjoy one another and I am there to capture that, hoping that you forget that I am there. At times I may guide a couple, but is usually minimal.

I noticed that you have B&W and Sepia. Are these included in my proofs?

Yes, with hiring me, you trust my artistic judgment. I spend many hours on postproduction. All postproduction is included in my packages and passed on to you. Black & White images may not be converted back to color :)

Images & Services

How many proofs will I get?

This depends on your package; you will get at least 600 unmarked Hi Res Digital Files for a full coverage day are included in and given on a personalized Thumb Drive

What Resolution will the photos on the DVD be?

The images on the DVD will be full sized 300 DPI jpg images saved at 10 in Photoshop, which will yield up to an 11x14 (probably bigger).

Do I have full rights to the images on the DVD?

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Yes and No. You may print and distribute prints from the images on the DVD for personal use. You may not distribute the digital files to others. In His Grace Photography requires written permission, if you want to print them in a magazine or on your web page and if so, you must give credit where credit is due. Licenses to for use to distribute DVD to others can be granted for \$300.00 per family.

Who prints my photographs?

I use a professional lab that specializes in digital processing and has been awarded as being the leading digital lab in the industry. Photographs are printed on professional Kodak paper and are to last up 150 years without fading or showing signs of aging.

What if you make an image in B&W and I want it in color?

Once in B&W, it stays in B&W. Your formals may be mixed, some in Black and White and some in color of each grouping.

How long will you keep my files?

I make no guarantees about the safely of your images after 6 months. I keep them on several sources for 6 months. I recommend when you get your thumb drive, that you make several back ups..

What format do you shoot in?

I shoot in RAW, which gives me the best color and ability to produce the best images possible.

How do you recommend I print out my images?

There are certain labs that I recommend. Wal-Mart, Ritz and several other commercial labs may only be able to load a certain amount of your images. If you choose to use one of these labs, you may want to copy them onto your hard drive and make individual disks of selected ones that you want printed. I however recommend you upload your images to MPIX, which offers professional quality prints to the consumer. I make no guarantees, to color or print quality of any other lab other than my own. My computer and images are calibrated for my lab and colors & quality vary from lab to lab.

Travel

How far will you travel at no extra expense?

There are no traveling charges from up to 60 miles from area code 21601. Because traveling can take a large chunk out of my day, anything over that is extended coverage

Do you go beyond your regional area?

Yes, I will go beyond my regional area. I consider these to be destination weddings. Please contact me so we can plan a custom package just for you.

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WEDDING COLLECTIONS

All Prices include Consulting, Design, Production Services,

Local Weddings are weddings 60 miles or less from Easton, Maryland

Extended Weddings are weddings 60 Miles up to 150 Miles.

Off Season is November through March

The Elopement Collection

- 2 hours Wedding Photographic Coverage
- Digital Proofs on CD (300 DPI) on Custom Thumb drive
- Online proofing

Local Weddings- \$800.00

Extended Coverage- \$1100.00

The Simplicity Collection

- 4 hour Shooting Coverage
- Digital Proofs on CD (300 DPI) on Custom Thumb Drive
- Online proofing

Local Weddings- \$1400.00

Extended Coverage- \$1800.00

Off Season Subtract- \$400.00

Classic Collection

- Local get to know you session (Engagement or Bridal Session)
- 6 hour Shooting Coverage
- Shooting Assistant
- Digital Proofs (300 DPI) on Custom Thumb Drive
- Online proofing

Local Weddings- \$2000.00

Extended Coverage- \$2500.00

Off Season Subtract- \$400.00

The Style Collection

- Local get to know you session (Engagement or Bridal Session)
- 8 hour Shooting Coverage
- Shooting Assistant
- Digital Proofs on CD (300 DPI) on Custom Thumb drive
- Online proofing

Local Weddings- \$2400.00

Extended Coverage- \$3200.00

Extra Hours may be added for \$500 an hour

Off Season Subtract- \$400.00

Albums and Print Packages are Ala Cart

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Destination weddings, Intimate weekday and Last Minute Wedding Coverage

Local Intimate Weekday Collections

\$200.00 per hour (2 hour Minimum)

- ❑ Hi Res Digital files are included with coverage 3 hours or over.
- ❑ Albums are Ala Carte
- ❑ Online Proofing and ordering

Up to 150 miles \$ 700.00 an hour or same as regular weekend pricing; whichever is less

ALA CART Products

Finished Album Options

There are many options you can make for your wedding photography.

Everyone has different needs and budgets, this is a way to get what you want and still stay within your budget. Ala Cart pricing may be different from package pricing.

Ala Cart Gallery Art Book

10.5x14- or 12 x12

55-Image Gallery Book

Starting at 1200.00

9x12 or 10x10

Starting at 55-image Gallery Book

\$800.00

5x7 or 8x8

Starting at 25-image Parent Gallery Book

\$400.00

5x5 Duplicate Albums each

\$200.00

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Queensberry Albums

*These albums may be ordered as either Matted or Flush mount
Extra Images are \$20.00 an image*

Deluxe X Lg. 15x12 Album

Up to 100 images
Flush or Matted Page Mount
Your choice of cover
Includes deluxe carrying case
\$3500.00

Classic Lg. 12x 12 or 14 x10 Flush mount or Matted Albums

Up to 60 Images
\$2800.00

Large 12x12 or 14x10 Duo Album

Up to 60 Images
\$2500.00

7x10 or 9x9 Duo Album

Up to 60 Images
\$2200.00

9x9 or 7x10 Medium Matted or Flush Album

Up to 60 images
\$2200.00

Companion/Parent Album #2

Flush Mount or Overlay Matted Album
8x8 or 5x7
Up to 50 images
\$1500.00

Companion/Parent Album #1

Flush Mount or Matted Album
6x6
15 spreads
Up to 45 images
\$1000.00

5" Flush Duplicate Albums are \$ 400.00

7" Flush Duplicate Albums \$600.00

Duplicate albums are only available for albums 12x12, 10x14 or larger

You choose images but to make design flow the best, Photographer may not be able to use all the images ☺

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Ala Cart Pricing

Prints

**Print Pricing is subject to change without notice*

- **12.50** Die Cut Wallets Set of 8
- **\$30.00** **SPECIAL 48 Wallets**
- **\$20.00** 4x6 or 5x7
- **\$30.00** 8x10
- **\$50.00** 11x14 mounted
- **\$100.00** 16x20 mounted
- **\$1000.00** Print Proof Package
- **\$ 15.00each** Extra Album Images
- **\$ 150.00 each** Replacement Digital Files
(permission to print, 1 family)

Engagement and Bridal Sessions

- **\$250.00** Local 2-hour coverage up to 15 miles away
- **\$500.00** Travel Engagement Session up to 60 Miles
- **\$400.00** 4x6 Prints of Engagement Session
- **\$100.00** All Digital Engagement Files (before the wedding)
- **\$30.00** Individual Digital Engagement Files (before the wedding)
- **\$500.00** **8x8** Custom Signature Guest Book (25 images)
- **\$800.00** **10x10** Custom Signature Guest Book (25 images)

Rehearsal Coverage

- 3 Hour Coverage
- High resolution Files with wedding
\$600.00

Miscellaneous

- **\$125.00** Set of 25 folding "Thank You" cards
- **\$50.00** 24 Photo cards
- **\$1500.00** Full Day Second Shooter

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Bride Album Preferences

Name _____

Wedding Date: _____

- Gallery Art Book
- Queensberry Album
 - Flush Design
 - Mat Design
 - DUO Album

Title Page

Vellum or Renaissance

Album Covers

1st Choice Cover _____

2nd Choice Cover _____

3rd Choice Cover _____

Mat Colors

1st Mat Choice _____

2nd Mat Choice _____

Page Mount _____ yes _____ no

1st Choice PM _____

2nd Choice PM _____

Initial Here _____



Wedding Date _____

Wedding Photography Contract

Bride _____

Address _____ City/St/Zip _____

Phone _____ Cell Phone _____

Email Address _____ Fax _____

Groom _____

Address _____ City/St/Zip _____

Phone _____ Cell Phone _____

Email Address _____ Fax _____

Parents of the Bride or Groom (if responsible for payment)

Address _____

Phone # _____ Email Address _____

Photographers approximate arrival and setup time _____ Estimated end time _____

Address _____

Ceremony _____ Time _____

Address _____

Phone # _____

Reception _____

Address _____

Phone # _____

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- It is understood that other persons may take photographs at the wedding and reception and are welcome to shoot during more "formal" settings that are set up by the photographer. However, this time is for those being photographed only and outsiders are discouraged to participate so that these sessions may be completed in a timely manner. If guests become distracting, the photographer reserves the right to politely ask them to cease from photographing during this time.
- In His Grace Photography carries General Liability Insurance
- Photography services include the photographer enhancing photographs by making them B&W or Sepia and at photographer's artistic discretion. Once a photograph has been made B&W or Sepia, it may not be turned back to color.
- In His Grace Photography specializes in photojournalism, as events occur. Formal group poses may be done but there is no guarantee that In His Grace will capture all the photos that you wish to be captured although that is the goal.
- In His Grace Photography consists of the photographer, Laura Olson and also a shooting assistant to help her do her job to the best of her ability. Unless an unforeseen emergency occurs, Laura will joyfully photograph your wedding.
- In the event of a unforeseen major emergency, such as a act of God, accident, car failure on the to way to venue, illness or event that require Laura or her immediate family to be in a life threatening status, In His Grace will make every attempt to find a suitable professional to cover your special day and maintains working relationships with several photographers, however with the schedules of other photographers there is no guarantee that a replacement will be found. If that is the case, In His Grace Photography is limited to the refund of the final price in this contract.
- In His Grace (Laura Olson) specializes in digital photography, but in the event a malfunction should occur, IHG always carries a extra professional back up camera.
- In His Grace Photography takes the most care with respect to the exposure, development, and delivery of photographs as well as being to your event on time. However, in the event In His Grace fails to comply with the terms of this contract, then In His Grace's liability is limited to the refund of initial retainer.
- Clients who qualify for their digital files will receive a Photo DVD of all photo quality images and client alone has permission and the rights to reproduce, copy, or enhance any of the images on the disk, just as the photographer has that right. Client does not have permission to submit images to magazines except with the written permission to do so. Client may make duplicates of disk for own personal use but may not distribute disks to friends and family but may make prints for friends and family members as they see fit. Images may be used for announcement in your local paper. Extra disks may be bought for friends and family.
- Client may put images on facebook or personal web pages but must give credit to In His Grace Photography and an appropriate link.
- Colors and processing from lab to lab are different, so there is no guarantee that prints will be the same from lab to lab and In His Grace Photography makes no guarantee on the quality of images printed from the data DVD.
- The proofs (1st addition prints) may be off slightly in color at times. These color management issues will be resolved in final prints.
- A non-refundable, non-transferable retainer of \$1500.00 is due upon acceptance of this contract, \$2500.00 is due one month before the event and final payment is due on or before the day of wedding unless otherwise noted. Collection 4 requires a higher retainer due to travel and product, pre-wedding.
- In the event of a postponement or cancellation of the wedding, the deposits paid are not refundable or transferable.
- In His Grace Photography may use any photograph for publicity purposes that she chooses that contain images from your event. Such publicity and advertising may include publication on Photographer's Internet Web Site and other well-known publications and magazines, such as The Knot, Grace Ormond, Martha Stewart Wedding, and other Bridal and general magazines... Images may also be used as stock images for venues and such. Total rights to the images may be bought for \$5000.00.
- The client agrees to provide dinner and/ or lunch for photographer and her assistant at the reception. (Lunch is required where shooting starts before noon.
- Because In His Grace Photography (Laura Olson's) photographs are custom; delivery of wedding proofs online may take up to 8 weeks. Paper prints follow within 4 weeks of the online proofs. Reprints may take up to 4 weeks. If In His Grace Photography is late on these terms, a \$25.00 product credit per week will be given to the client.

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- Unless specified, engagement digital proofs will accompany wedding proofs. Digital proofs may be bought before wedding.
- Laura takes the month of December off from wedding post processing work to spend time with her family. If your wedding falls in late October or later, production of your wedding may be extended and not finished until after the holidays. Reprint orders will be filled by Christmas if they are placed before December 1st. Laura works a limited schedule from December-March in the office.
- Client may choose album after the wedding. If your you do not have a album in your package you are subject to any pricing changes.
- Albums can take up to 10 months to complete after images are selected, as they are custom and designing time is time consuming.
- Changes to album design can prolong the completion of an album by 2 months and maybe subject to additional fees.
- For Christmas delivery of albums, orders must be completed by April of that year and online proof design must be accepted by October 25th.
- References at any time are available to the client upon request.
- Images are backed up on several computers for 6 months only guaranteed for 1 year of wedding date.
- If you contract an album, you are guaranteed pricing at time of contract for 9 months after your wedding date.
- If album is not ordered after to 18 months time, client forfeits album and will have to purchase album outright.
- Print credits must be used online and cannot be used toward albums.
- Off season discount of \$400.00 is available for weddings booked within 3 weeks of wedding date and weddings December thru March
- Intimate weekday coverage- only weddings, 5 hours or over will receive High Resolution files of their wedding.
- Local Weddings consist of weddings within the borders of Kent Island, Easton, St Michaels, Denton and Cambridge. Discount can be substituted for a pre wedding walk through or a travel engagement session up to 65 miles. If discount is not written in at the beginning the discount is null and void even if options are not used.
- Clients may upgrade but not downgrade their collection at any time before their wedding date.

The Elopement Collection

- 2 hours Wedding Photographic Coverage
 - Digital Proofs on CD (300 DPI) on Custom Thumb drive
 - Online proofing
- Local Weddings- \$800.00**
Extended Coverage- \$1100.00

The Simplicity Collection

- 4 hour Shooting Coverage
 - Digital Proofs on CD (300 DPI) on Custom Thumb Drive
 - Online proofing
- Local Weddings- \$1400.00**
Extended Coverage- \$1800.00
Off Season Subtract- \$400.00

Classic Collection

- Local get to know you session (Engagement or Bridal Session)
 - 6 hour Shooting Coverage
 - Shooting Assistant
 - Digital Proofs (300 DPI) on Custom Thumb Drive
 - Online proofing
- Local Weddings- \$2000.00**

Initial Here _____

Extended Coverage- \$2500.00
Off Season Subtract- \$400.00

_____ The Style Collection

- Local get to know you session (Engagement or Bridal Session)
- 8 hour Shooting Coverage
- Shooting Assistant
- Digital Proofs on CD (300 DPI) on Custom Thumb drive
- Online proofing

_____ Custom Package (To be filled in my In His Grace Staff Only)

• . The payments and signatures on the next page are required

\$ _____ Package Price

\$ _____ Ala Carte/Album _____

\$ _____ Ala Carte/Album _____

\$ _____ Ala Carte/Album _____

\$- _____ Minus Off Season/ or 6 hour coverage (\$400.00) if applicable

\$ _____ Total charges for services

\$ _____ 50% on acceptance of this contract.

\$ _____ 25% on or before 2 months before event

\$ _____ Balance due on or before day of wedding.

The terms of this contract are accepted by:

Client Date

Laura Olson Date
In His Grace Photography

Thank You!

Make Payments to: In His Grace Photography

308 North Street, Easton, MD 21601 410 714-0000

Paypal and credit payments may be made at <http://paypal.com>

In His Grace Account name: laura@inhisgracephotography.com

Or by going to <http://www.inhisgracephotography.com/kart/index.php?p=catalog&parent=4&pg=1>

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For office Use only

Retainer received		Copy of Contract sent	
Planner sent		Planner Received	
1-month payment received		Final payment received	
Online proofing up		Proofs sent	

Pricing Set: 2013/14

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